

## **Elements of Social Action**

Social action consists of following elements:

### **1: Activeness of Group and Community**

For the success of social action, the group or community concerned should be active and conscious. Besides the group or community, activeness should be planned and organized.

### **2: Democratic Working**

The mode or method adopted in the process of social action should be based on democratic ideals. It is because the theory and practice of social work depend on the democratic values.

### **3: Democratic Leadership**

The leadership emerged during the process of social action should be of democratic character. Leadership is not to be imposed but it should emerge through common consent.

### **4: Arrangement of Resources**

Before proceeding towards the process of social action, proper consideration should be given to the material and non-material resources of the community concerned. Without sufficient resources, the aim of social action could not be achieved.

### **5: Coordination Between Problem and Resources**

In social action, problem should be selected only after evaluating the available resources. For it the social worker should be the pertinent literature which deals with that problem.

### **6: Cooperation**

Social action can be successful only when cooperation of the community member is available. For this purpose, social worker should inspire the members to participate in social action process. The social workers should also provide direction and guidance to the community members so that the problems arising from time to time can be solved.

## **7: Public Opinion**

The success and failure of social action is ultimately based on public opinion, therefore newspapers, radio, television and public meeting should be utilized for the emergence of healthy public opinion.